

CAITLIN MERTO

EDUCATION

MOORE COLLEGE OF ART & DESIGN

Certificate Digital Media for Print & Web
Fall 2015

CHAMPLAIN COLLEGE

B.S. Education
Spring 2007

SKILLS

Adobe Illustrator	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Photoshop	● ● ● ● ○
Adobe Dreamweaver	● ● ● ○ ○
HTML + CSS	● ● ● ● ○
Pre-Press Production	● ● ● ● ○
Project Management	● ● ● ● ○
Mac + PC Proficient	● ● ● ● ●

INTERESTS

Fine Art, Reading, Community Service,
Fun Kid Crafts, Walking

CLIENTS

MELANIE TONER

Re-Brand Design, Website Re-Design, E-Book Design + Layout,
Sales Page Design, Program Design + Layout, Marketing Materials
Spring 2014-Current

BIZZY MAMAS

Re-Brand Design, Website Re-Design, Marketing Materials
Summer 2015-Current

PURPOSEFUL NETWORKING

Marketing Materials, Brochure Layout + Design, Digital Brochure
Spring 2015-Current

EMI KIRSCHNER

Re-Brand Design, Website Re-Design
Summer 2015

LOVE C&K CLOTHING

Brand, Marketing Materials, T-Shirt Design
Winter 2014-Current

TODDLERS AND TOMATOES

Marketing Materials, Conference Display Design
Winter 2015

THE LAW OFFICE OF ALISON ALTMAN GROSS

Re-Brand Design
Winter 2014

KITCHEN HARVEST

Brand Design, Packaging Design, Marketing Materials,
Commercial Truck Design
Spring 2014